



Hi



We Are

TRIFFID

Marketing Pvt. Ltd.



KNOW ABOUT US



STORIES IDEAS & CONVERSIONS

We sting your brand to create

Triffid Pvt. Ltd. is a marketing solutions company offering transparent, creative, and progressive results. We dedicate our time to understand what works and what doesn't when it comes to brand acceleration and innovation - so you don't have to. With our strategical approach and experienced workforce, we guarantee long term efficient results for every industry across the world.



integrity



motivation

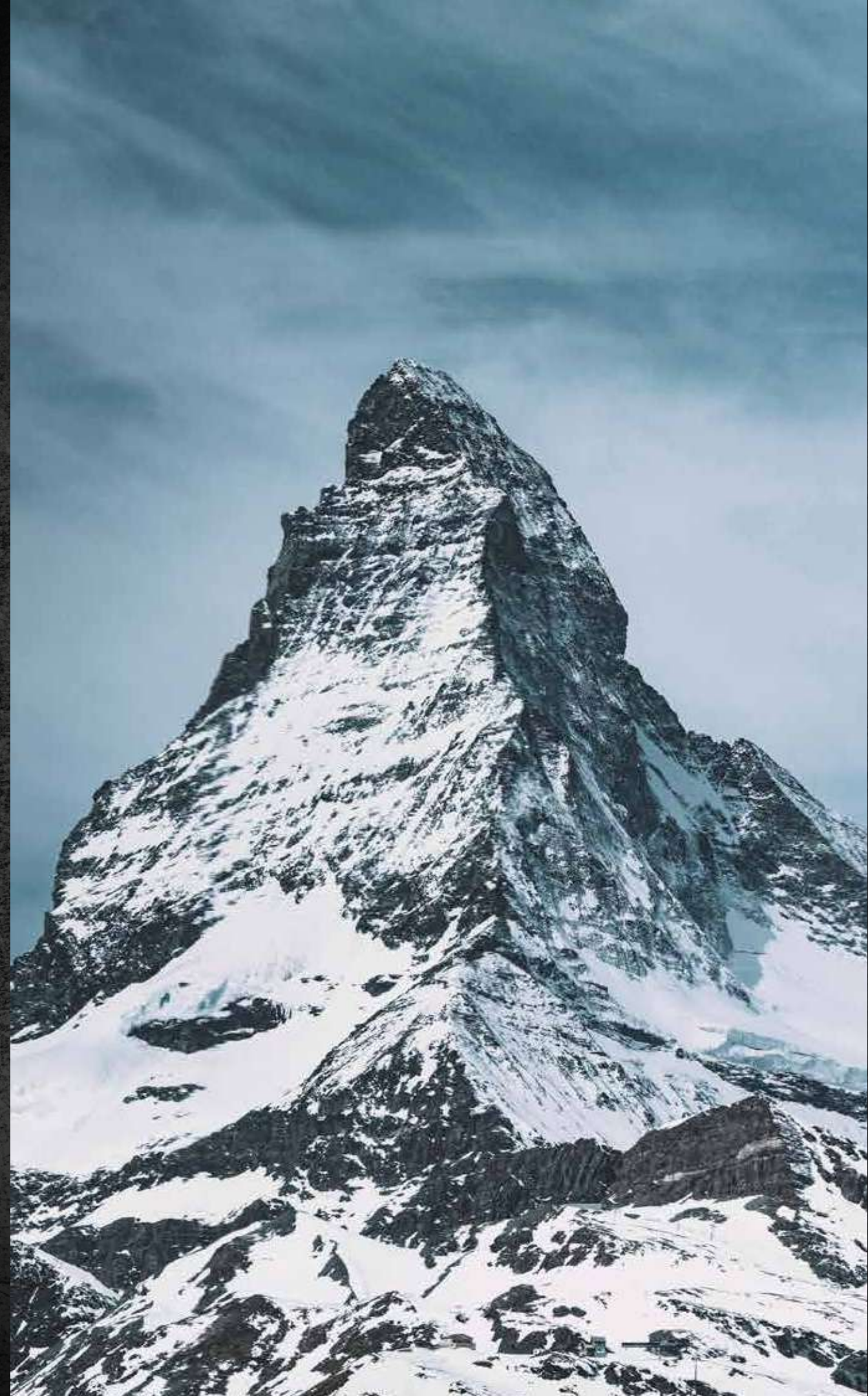


quintessential



WE AIM

to provide you with the best conventional & digital marketing strategies and to leverage our professional expertise to your benefit, acknowledge & analyse your business needs to customise effective campaigns. Thus, helping you prosper.





**We Are
DIFFERENT**



**In Depth
Market Knowledge**



**Global
Exposure**



**Experienced
& Certified
Professionals**



**No
Restrictions**



**Analytically
Creative**



**Multiple Minds
For Every Client**



The **ANALYTICAL** Approach

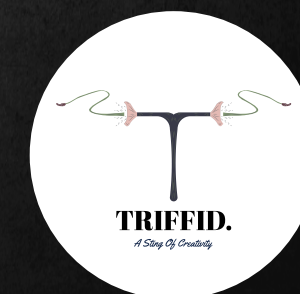
Identification of
Gaps and Opportunities

Assigning Services and
Industry Specific Team

Customised Plan



**HOW
CAN WE
HELP YOU**



01.
Branding

02.
Development

03.
**Digital
Marketing**

04.
**Pay Per
Click**

05.
**Content
Marketing**

06.
**E-Mail
Marketing**

07.
**On-Ground
Marketing**

08.
**Influencer
Marketing**

09.
**Visual
Production**

10.
Communication

11.
**360 Degree
Marketing**



BRANDING

1 Branding kit

We design quirky logo, brochure, business card and other marketing collaterals to attract your customers.

2 Packaging

Give your product a dynamic edge with adorable yet informative package & label design.



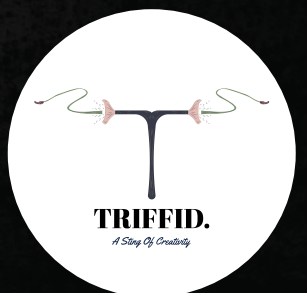
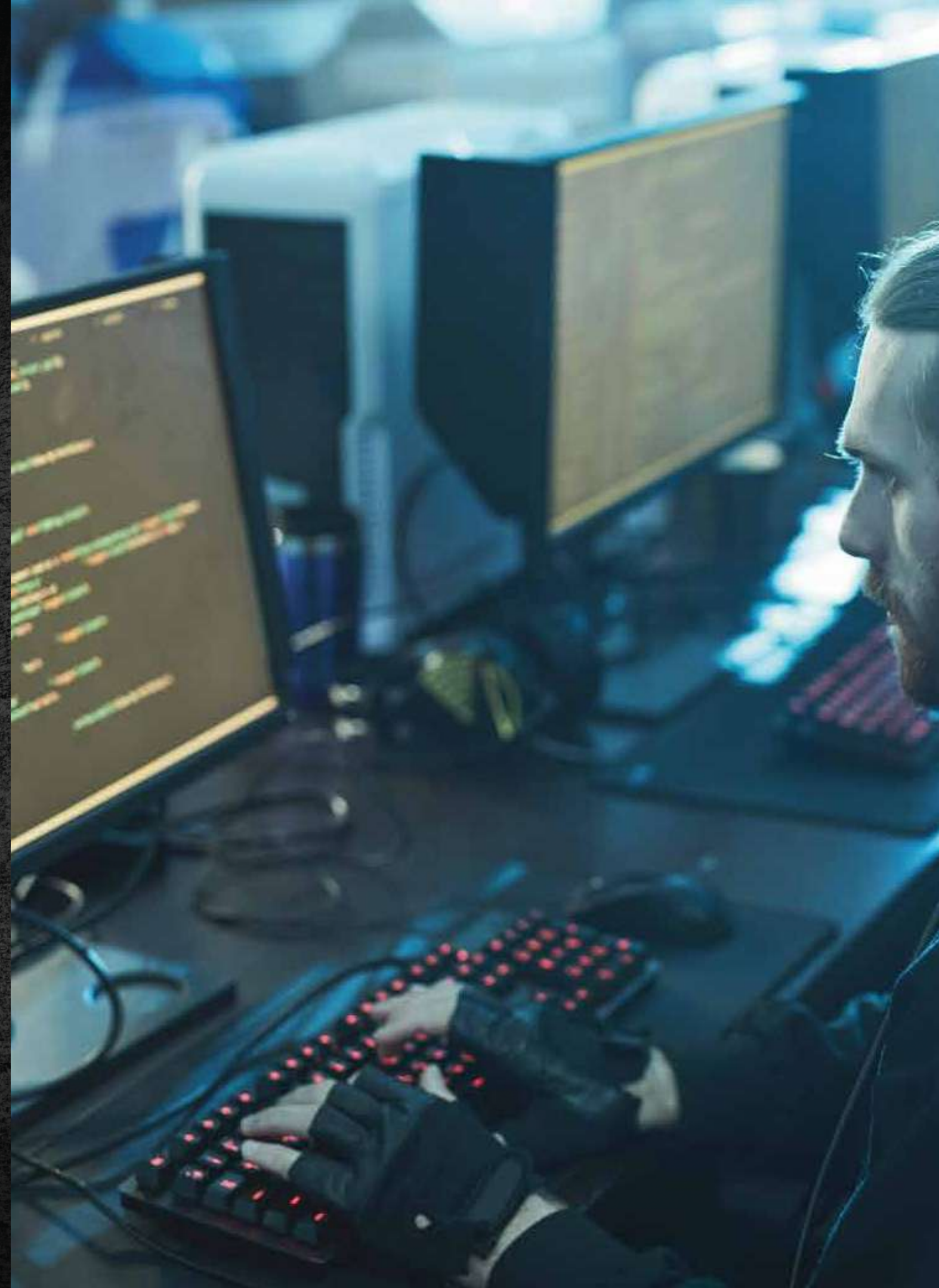
DEVELOPMENT

1 Website

Be it static, dynamic or responsive website, we can design or redevelop all types of them from scratch.

2 Mobile App

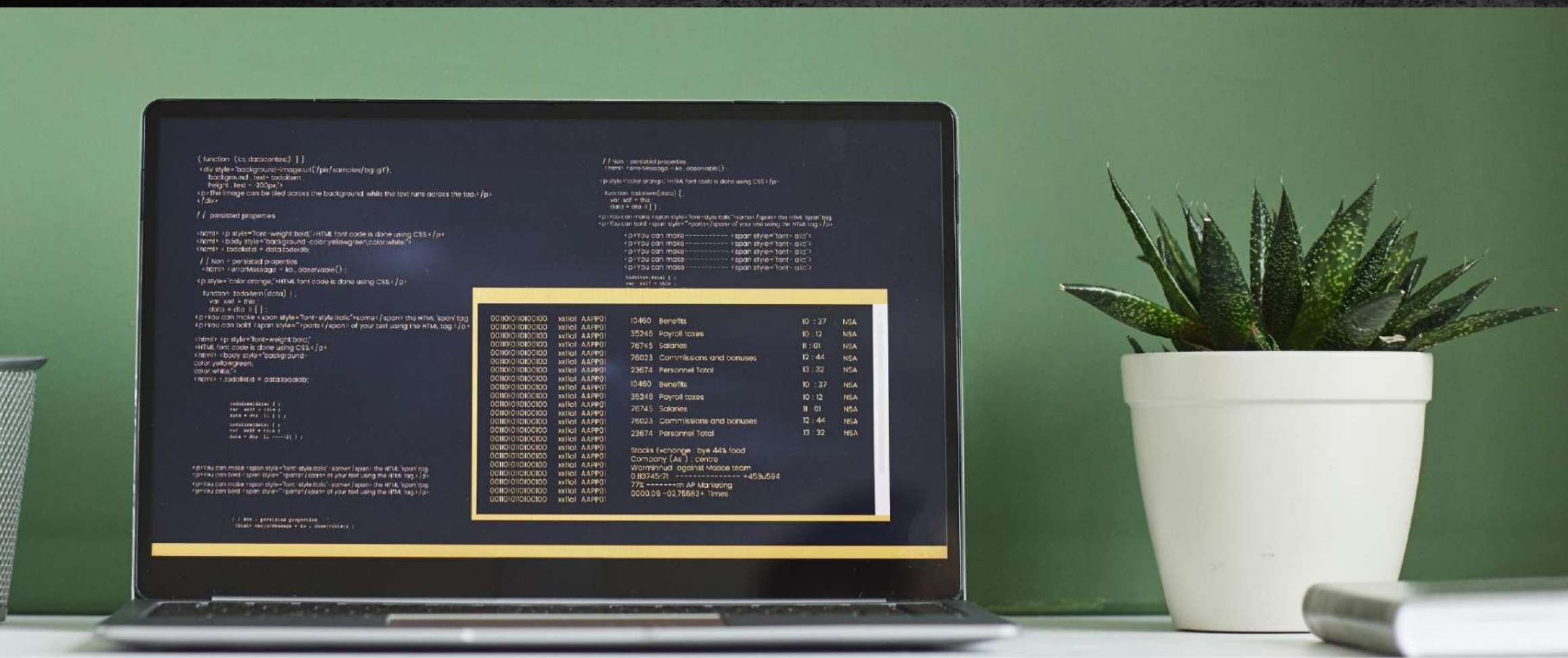
Reach your customers at their ease with mobile apps built by us on both platforms - iOS & Android.



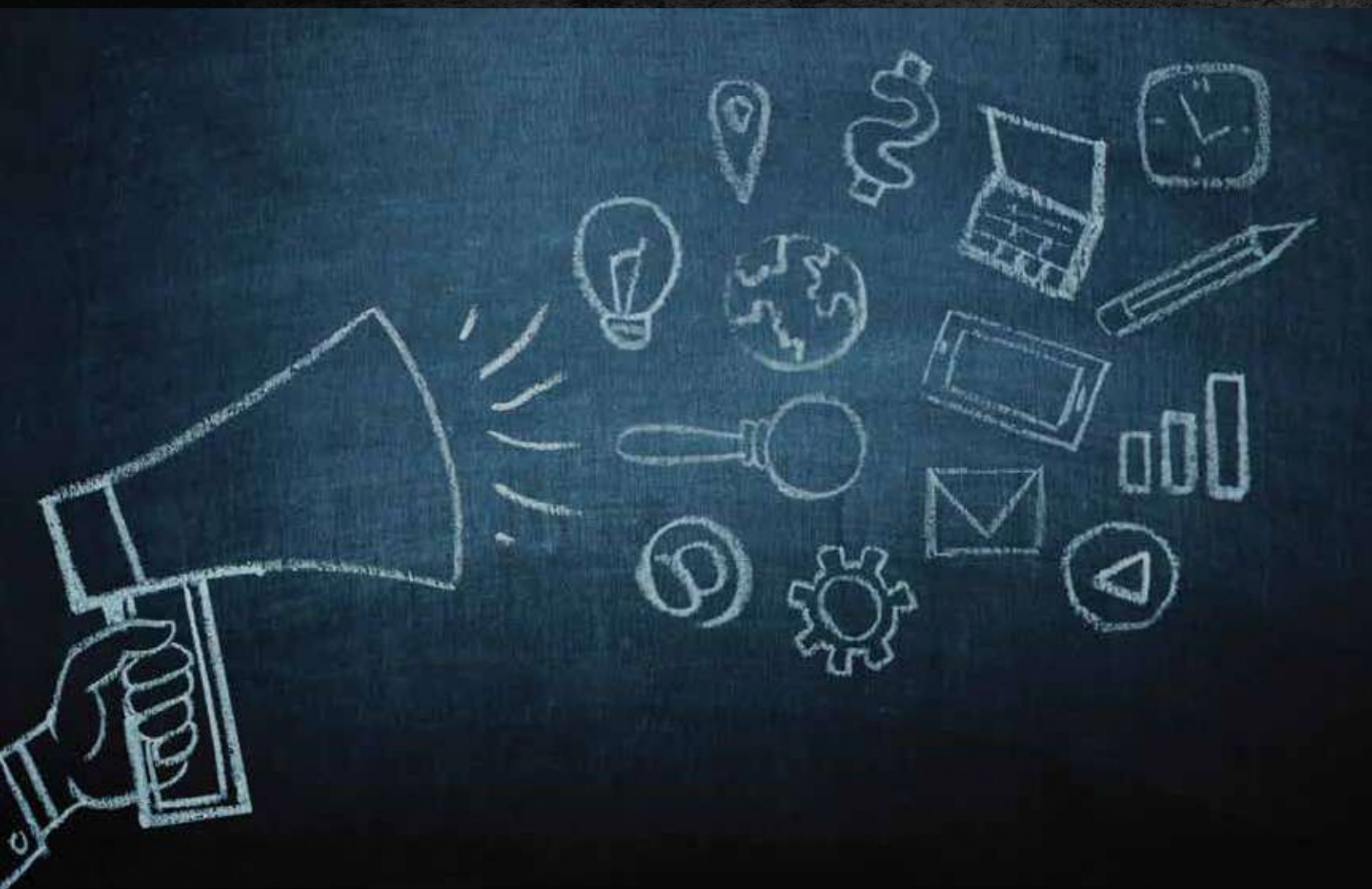
DEVELOPMENT

3 Salesforce Development understanding your organisation's processes & then customising entire platform for a smooth automation.

4 Custom Software Deploy an exclusive set of algorithm for your company with our full stack developers on latest technologies.



DIGITAL MARKETING



1 Social Media Management

We manage your social media handles to improve your brand's authority and get more inbound traffic by creating engaging content & high impact visuals.

2 Search Engine Optimisation

With our On Page & Off Page tactics, rank higher on search results and maximise organic traffic on your website from search engines.



DIGITAL MARKETING

3 Youtube Channel Management

Across 100 Hours of video uploaded every minute & 4 Billion videos watched daily, get yours found and watched by your target audience.

4 Influencer Marketing

Persuade your target audience via India's best social media influencers across various platforms.



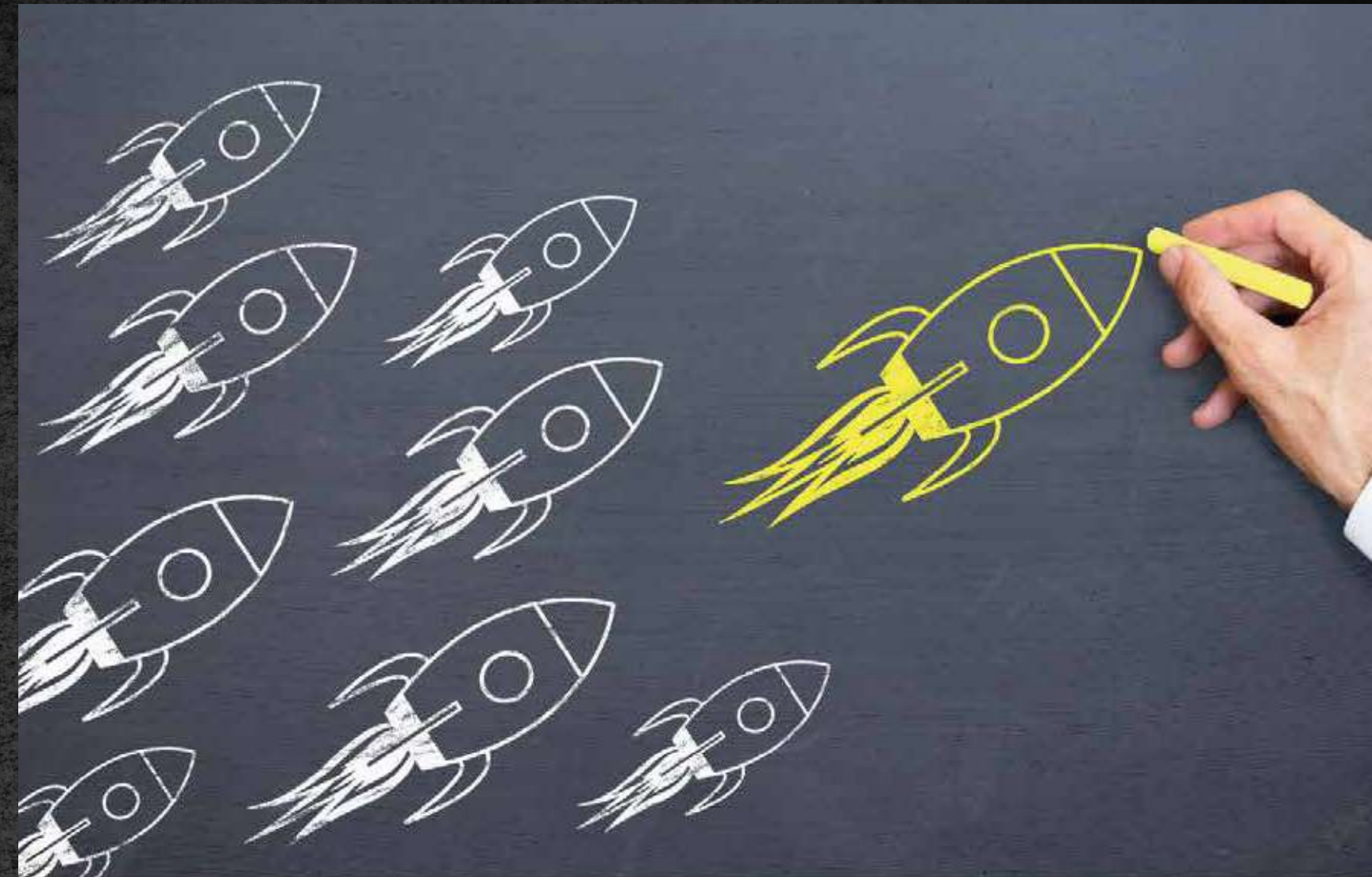
PAY PER CLICK

1 Social Media Advertising

Improve your brand recognition, loyalty, conversion rates and rank better on search engines all that, with reduced costs.

2 Google Ads

Let people find you in their every search on Google & its affiliate sites when looking for a product or service.



PAY PER CLICK

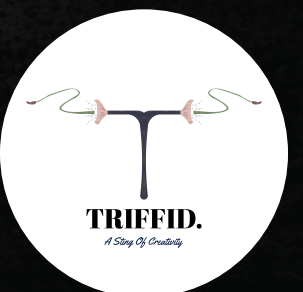


3 LinkedIn Marketing

630M+ professionals are waiting for your product or service. Reach them to achieve your targets.

4 Video Channel Advertising

Youtube or OTT, target users on platforms on basis of your market's niche.



CONTENT MARKETING



1 Content Strategy

Provide your target audience and customers with engaging & meaningful content at the right time.

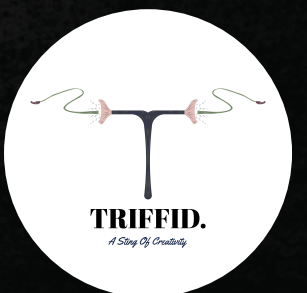
2 Video Content

We identify & suggest to show a story in a way your target audience is demanding so that your channel or show gets the maximum viewership.



E-MAIL MARKETING

Building a targetted database & reaching right in your potential's inbox crossing the spam filters - not just once but, in an e-mail flow built via a CRM machine to maximise results is exactly what we do.



ON-GROUND MARKETING (OHH)



- Airline Branding
- Bus, Cab, Auto, Train Branding
- Mall Branding
- Event Organising
- Billboards
- Hoarding
- Cinema, TV Ads
- Radio Ads
- Exhibition Booth Design

Catering to all your advertising needs across India & multiple countries.



INFLUENCER MARKETING

We help your business to engage with influential creators and their communities to increase web presence, improve brand awareness and circulate your brand message. We associate you with:

- a** Micro Influencers (100K - 500K)
- b** Macro Influencers (500K - 1M)
- c** Mega Influencers (1M - 5M)
- d** Celebrity Influencers (>5M)



VISUAL PRODUCTION

Digital Filming and Shoot

We strategise & provide the best output for your video shows, television commercials (TVCs), and short films.



COMMUNICATIONS

1 Whatsapp Business & Chat Bot

Get your whatsapp verified & integrate a chat bot on to smoothen & fast track communication with your audience.

2 Mobile App Messaging

Keep your user engaged with mobile push notifications and in app messaging.

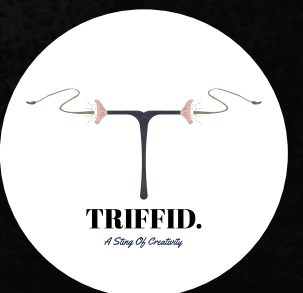
3 Web Push Notifications

Convert your website visitors with push notifications.

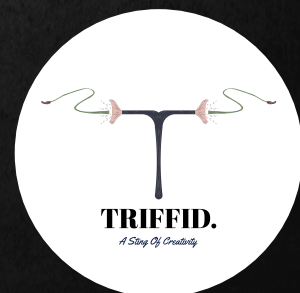


360° MARKETING

Our team specialises in establishing your brand's presence, curating its persona, inspiring the audience to build powerful interactions around it hence, delivering growth oriented solutions for you - all originating from one place! From product/brand launch, awareness to conversion, we take care of all.



OUR EXTENDED FAMILY



CLIENTELE

Jeep



Landmark
You drive us



Hindustan Unilever Limited

TATA
VALUE HOMES

DUBAI



gsk



groupm

Mahindra
Rise.

ULTRA
Shorts



bharat™
furnishings
Luxurious Living



COUNTRIES WE HAVE WORKED IN



AUSTRALIA



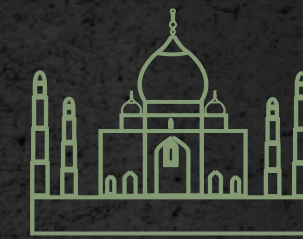
DUBAI



FRANCE



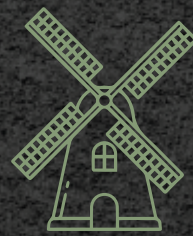
GERMANY



INDIA



ITALY



NETHERLANDS



SINGAPORE

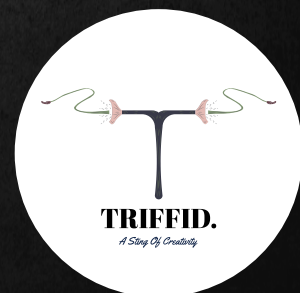


UK



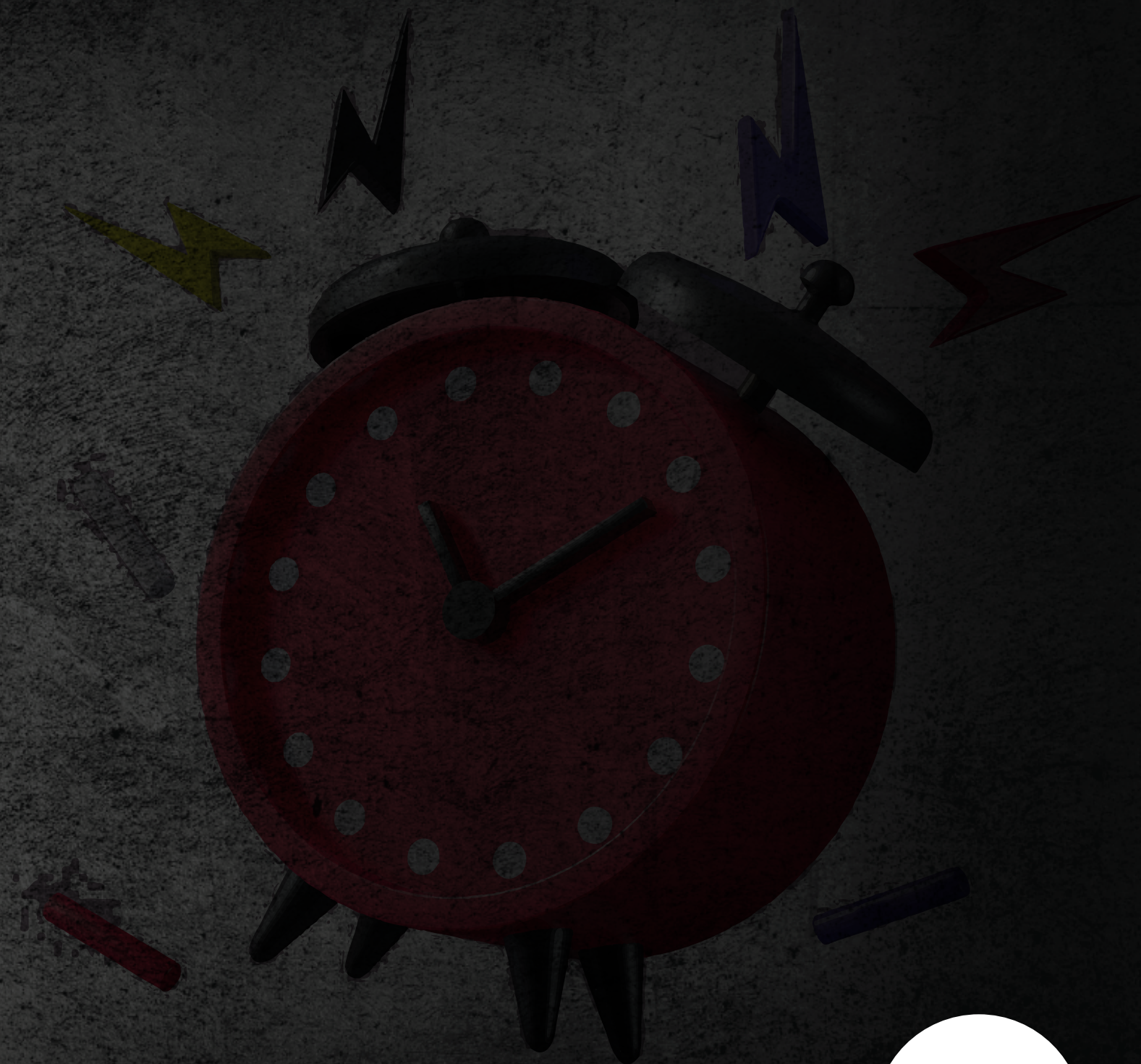
USA

**WE COME
WITH A
COMMITMENT**



A FREE MONTH
every time we miss a deadline.

We do not guarantee you will make money. To suggest this is insulting to your intelligence. We do however have a guarantee which means if things aren't going to plan then you don't lose out.

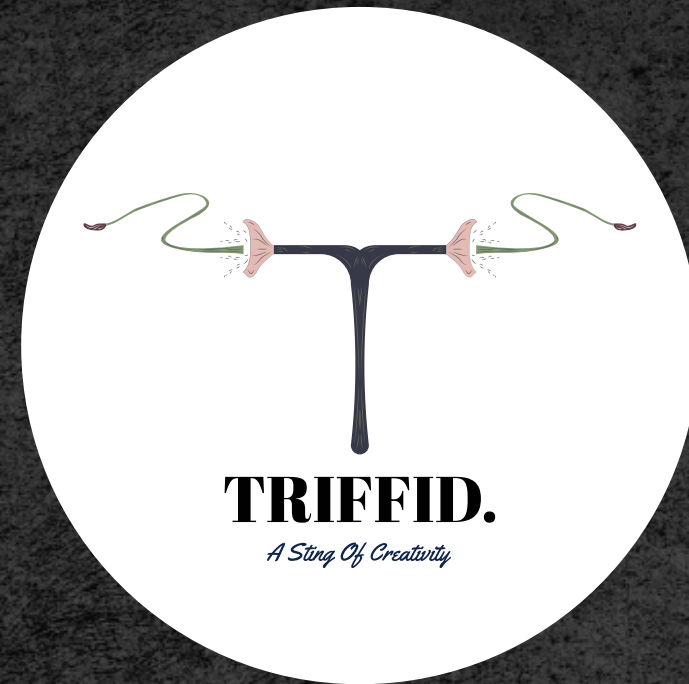


**LET'S MEET,
WE ARE
EXCITED**



Contact

DETAILS



hello@triffidit.com



www.triffidit.com

THANK YOU!